

JOURNAL ARTICLES

Posthuma, R., Ramsey, J.R., Flores, G., Maertz, C., & **Ahmed, R.O.** (2017). A Risk Management Model for Research on Expatriates in Hostile Work Environments. *International Journal of Human Resources Management*.

Ramirez, E., **Tajdini, S.**, & David, M.E. (2017). The Effects of Proenvironmental Demarketing on Consumer Attitudes and Actual Consumption. *Journal of Marketing Theory and Practice*, 25(3), 291-304.

Nikbakht, E, **Sarkar, S.**, Spieler, A.C. (2017) External Monitoring of Private Firms: A Cross-Country Empirical Analysis. *Global Finance Journal*, 32, 113-127.

G. Laura, **Valdiviezo, S.**, Hernandez, C. A., Posthuma, R. (2017). Antecedents and Consequences of Speaking Spanish at Work. *International Journal of Employment Studies*, 25(1), 63-79.

Sarkar, S., Aminul Karim, M. (2016). "Do stock splits signal undervaluation?" *Journal of Behavioral and Experimental Finance*, 9, 119-124.

Dworkin, J.B., **Flores, G.L.**, Pavel, S., & Posthuma, R.A. (2016). "Social context and employment lawsuit dispute resolution." *International Journal of Conflict Management*, 27(4), 547-569.

Duong, H.K., Kang, H., & Salter, S.B. (2016). "National Culture and Corporate Governance." *Journal of International Accounting Research: Fall*, 15(3), 67-96.

Ngo, A., **Duong, H.K.**, & Chen, A. (2016). The Effects of Covenant Violations on the Underpricing of Seasoned Equity Offerings and the Implied Cost of Equity Capital. *Quarterly Journal of Finance*, 06, 1640003.

Duong, H.K., McGowan, C., Putnam, K., & Wei, Z. (2016) "Re-examining the Association between Unexpected Earnings and Abnormal Security Returns in the Presence of Financial Leverage" *Journal of Accounting and Finance*, 16(4), 39.

Zhenning, X., Frankwick, G.L., & Ramirez, E. (2015). "Effects of Big Data Analytics and Traditional Marketing Analytics on New Product Success, a Knowledge Fusion perspective." *Journal of Business Research*.

Anand, S., Singh, S., Vidyarthi, P.R., & **Ryu, S.** (2015). "Family interference and employee dissatisfaction: Do agreeable employees better cope with stress?" *Human Relations*.

Duong, H., Ngo, A., & McGowan, C., (2015). "Industry Peer Effect and the Maturity Structure of Corporate Debt" *Managerial Finance*, 41(7), 714-733.

Wagstaff, M.F., Triana, M.C., Kim, S., & **Al-Riyami, S.** (2014). "The effect of social coping in response to discrimination and core self-evaluations on withdrawal behaviors." *Human Resource Management*.

Xu, Z., Ramirez, E., Xu, J. & Liu, Y. (2014). "The Effects of Neoliberalism and Trade Liberalization on China's Environment Over Time A Macromarketing Perspective." *Journal of Macromarketing*.

Cardenas, J.A., Gemoets, L., Ablanedo-Rosas, J.H., & Sarfi, R. (2014). "A Literature Survey on Smart Grid Distribution: An Analytical Approach," *Journal of Cleaner Production*, 65, 202-216. ISI Impact Factor: 2012: 3.398, ISI 5-Year Impact Factor: 3.587.

Casterella, J., **Kokina, J.** & Desir, R. (2014). "A Reexamination of Audit Fees for Initial Audit Engagements in the Post-SOX Period." *Auditing: A Journal of Practice & Theory*.

Harasimowitz, E. Hawkins, M., Jeremy, T., **Cuylar, M.**, Mangelsdorff, & A.D. Kim, F. (2014). "The Effect of Patient-Centered Medical Home Implementation on Cervical Cancer screening Compliance Rates at the Screaming Eagle Medical Home." *AMEDD Journal*, PB 8-14(1/2/3), 95.

Jiménez, F., Hadjimarcou J., **Barua M.E.**, & Michie, D.A. (2013). "A Cross-National and Cross-Generational Study of Consumer Acculturation to Advertising Appeals," *International Marketing Review*, 30 (5), 418-439. 2012

Ramirez, E., **Moreira, G.** (2013). "Barriers and Bridges to the Adoption of Environmentally-Sustainable Offerings." Special issue of *Industrial Marketing Management Journal*.

Guerrero, L., and **S. Singh** (2013). "The Psychology of Working: A Case Study of Mexican-American Women with Low Educational Attainment." *Career Development Quarterly*. 61(1), 27-37.

Ngo, A. D., and O. Varela (2012), "Earnings Smoothing and the Underpricing of Seasoned Equity Offerings." *Managerial Finance*, Vol. 38:9, pp.833-859.

Nguyen, L., **Ngo, A. D.**, and F. Moussa (2012), "Institutional Holdings Changes and Corporate Voluntary Disclosure. *Journal of Insurance Markets and Companies: Analyses and Actuarial Computations*," Vol. 3, Issue 1.

Ramirez, E., and **S. Sarkar** (2013). "Environmentally-sustainable marketing strategies and research opportunities for international marketing." *Journal of International Marketing Strategy*, Vol 1, No. 1, pp. 39 -51.

Wagstaff, M.F., Triana, M.C., **Peters, A.N.**, and D. Salazar. (2013). "Alleged perpetrators' reactions to accusations of discrimination," *Journal of Managerial Psychology*, 28(1), 74-91.

Posthuma, R., & **Al-Riyami, S.** (2012). "Leading Teams of Higher Education Administrators: Integrating Goal Setting, Team Role, and Team Life Cycle Theories." *Higher Education Studies*, 2(3), p44.

Abdelfattah, B. M., Ablanedo Rosas, J. H., and L. A. Gemoets (2011), "Developing Country Efficiency Assessment by Means of a Comprehensive Model Based on Data Envelopment Analysis," *International Journal of Society Systems Science*, 3(1-2), 58-80.

Wilkinson, T. J., Brouthers, L.E., **Salazar, D.**, and M. McNally (2011), "The Strategic Impact of International Trade Shows and Trade Missions for Entrepreneurial Firms," *Journal for Global Business Advancement* 2009:2(3): 207-220.

García, M.F., Triana, M.C., **Peters, A.N.** and M. Sanchez (2009), "Self-Enhancement in a Job-Search Context," *International Journal of Selection and Assessment*, 17(3): 290-299.

Braun, G. and **R. Rodriguez** (2008), "Earnings Management and Accounting Values: A Test of Gray (1988)," *Journal of International Accounting Research*, 7 (1): 1-23.

Canabal, A and **G.O. White** (2008), "Entry Mode Research: Past and Future," *International Business Review*, 17: 267-284.

Brouthers, L.E., **Gao, Y.** and **J.P. McNicol** (2008), "Corruption and Market Attractiveness," *Strategic Management Journal*, 29(6): 673-680.

Gamboa E.C. and L.E. Brouthers (2008), "How International is Entrepreneurship?" *Entrepreneurship: Theory & Practice*, 32(3):551-558.

Gil, A, Nakos, G, Brouthers, L.E. and K.D. Brouthers (2006), "Country Specific Strategy and New Venture Formation in Central and East Europe," *International Business Review*, 15: 1-13.

Posthuma, R. A., **White, G. O.**, Dworkin, J. B., Yanez, O., and M.S. Swift (2006), "Conflict Resolution Styles Between Co-Workers in U.S. and Mexican Cultures," *International Journal of Conflict Management*, 17(3): 242-260.

Baca, E.E., **Holguin, Jr., J.** and A.W. Stratemeyer (2005), "Direct-to-Consumer Advertising and Young Consumers: Building Brand Value," *Journal of Consumer Marketing*, 22 (7) 379-87.

BOOKS/BOOK CHAPTERS

Dayyala, N., Bagchi, K., & Mandal, P. (2017). Software development productivity in different sourcing arrangements. In P. Mandal, & J. Vong (Eds.). *Entrepreneurship in Technology for ASEAN* (pp. 111-125). Singapore: Springer.

Flores, G.L., Posthuma, R.A., & Campion, M.A. (2016). "Managing the risk of negative effects of high performance work practices." In N.M. Ashkanasy, R.J. Bennet, & M.J. Martinko (Eds.), *Understanding the high performance workplace: The line between motivation and abuse* (new volume in the Society for Industrial and Organization Psychology Frontier Series) (15-38).

Posthuma, R.A., **Kim, S.**, & Volkema, R. (2014). "Ethics in International Business Negotiations. In N. Ashkanasy, O. Ayoko, & K. Jehn (Eds.), *Handbook of Research in Conflict Management*. Cheltenham, United Kingdom: Edward Elgar Publishing.

Aybar, S., Inanir S., **Hilmi, S.**, and N. Yelutas. (2011). "Turkey's Global Players" *MNEs from Emerging Markets: New Players in the World FDI Market*. K. P. Sauvart, V. Govitrikar and, K. Davies, Eds., New York: Vale Columbia Center on Sustainable International Investment, 2011, Chapter 11, pp. 360-396.

Mansouri Rad, P., Bagchi, K., and Udo, G. (2010). "Comparison of ICT Diffusion in Middle East and OECD Nations", *Communications of Global Information Technology (COGIT)*, Ivy League Publishing.

Brouthers, L.E. and **J.P. McNicol** (2009), "International Franchising and Licensing" in M. Kotabe & K. Helsen (Eds.), *Handbook of International Marketing*.

Mo, Julie, **McNicol, J. P.** and L.E. Brouthers, "What's in a Name: Transferring Brands to China" in *The New World Marketing*, ed. Andrew R. Thomas & Timothy J. Wilkinson, 3 of a 4 volume set of *Marketing in the 21st Century* ed. Bruce Keillor (Greenwood; London, 2008).

White, G. O., Bao, Y., and L.E. Brouthers (2009), "Manufacturing and Selling in China," in *Marketing in the 21st Century*, ed. Andrew Thomas and Timothy Wilkinson. Praeger Press book series.

Gamboa, E.C., Holguin, J. and F. Hoy "Hispanic Entrepreneurship in the United States," in *Handbook of Research on Ethnic Minority Entrepreneurship*, Chapter 12: 177-194, ed L.P. Dana (2007).

Holguin, J., Gamboa, E.C. and F. Hoy "Challenges and Opportunities for Hispanic Entrepreneurs in the United States," in *Handbook of Research on Ethnic Minority Entrepreneurship*, Chapter 13: 195-211, ed L.P. Dana (2007).

PROCEEDINGS/PRESENTATIONS AT SEMINARS, CONVENTIONS, and MEETINGS

2016-2017

Ahmed, R.O. and Vidyarthi, P. (April 2017).

"Does personality matter in predicting turnover? A moderated mediation model of job embeddedness, organizational culture, and voluntary turnover," Society for Advancement of Management (SAM) Conference, Orlando, FL.

Dayyala, N., Bagchi, K., (August 2016).

"The Technological Determinants of Quality and Effort of Software Development Projects," Proceedings of the Global Information Technology Management Association (GITMA) 2016 Conference, San Diego, CA.

Devos, E. & **Li, H.** (July 2017).

"The Negative Effects of Managerial Incentives on Operating Lease Intensity," Spanish Finance Association, Barcelona, Spain.

Devos, E. & **Li, H.** (June 2017).

"Vertical Integration to Mitigate Internal Capital Market Inefficiencies: Theory and Evidence," Financial Management Association European Conference, Lisbon, Portugal. *Not presenter*

Devos, E. & **Li, H.** (February 2017).

"Vertical integration to mitigate internal capital market inefficiencies: Theory and evidence." FMA Latin American Conference, Mexico City, Mexico.

Devos, E. & **Li, H.** (October 2016).

"Why does vertical integration destroy firm value?" Financial Management Association, Las Vegas, NV.

Devos, E. & **Li, H.** (November 2016).

"Vertical Integration to Mitigate Internal Capital Market Inefficiencies: Theory and Evidence," Southern Finance Association, San Destin, FL.

Devos, E., Farber, D., **Li, H.**, & Rahman, S. (August 2016).

"Determinants of IRS Private Letter Rulings," American Accounting Association, New York, NY.

Flores, F. A. and Frankwick, Gary L. (October 2016).

"Examining the Role of Cultural Diversity in New Product Development Creativity: Does Geographical Dispersion Matter?" Product Development and Management Association's (PDMA) Product Innovation Management Annual (PIM) Conference, Atlanta, GA.

Gamage, R. E., & Vidyarthi, P R. (March 2017).

I-deals as a solution to organizational turnover concerns: a job and family embeddedness view. Society for Advancement of Management, Orlando, FL.

Hasan, MD and Rahman, S. (August 2017).

"Does CEO Tenure Affect Audit Fees?" American Accounting Association, San Diego, CA.

Jahantab, F. (August 2017).

"Organizational socialization: The role of dual supervisory relationships in newcomer adjustment." Academy of Management Annual Meeting, Atlanta, GA.

Wagstaff, F. & **Ahmed, R. O.** (April 2017).

"Does gender role spillover effect have a positive side? A cultural perspective of gender egalitarianism for females in female dominated professions." International Conference on Humanities and Social Sciences 2017, Washington D.C.

Wu, G. J., **Zhenning X.**, **Tajdini, S.**, and Zhang, J. (September 2016).

"New Product Release: Knowledge and Insights from Sentiment Analysis in a User-Generated Content." The 2016 American Marketing Association (AMA) Annual Conference, Atlanta.

Zhang, Z. Yang, S., & Jimenez-Arevalo, F. (February 2017)

"Country of origin effect and perceived quality of e-services: A categorization approach." Winter Academy of Marketing Association Conference, Orlando, FL.

Zhang, Z. (May 2017).

"Contagion effect on traditional versus innovative products: Role of consistency in 'essence' transfer process," Academy of Marketing Science Annual Conference, Coronado Island, USA.

Zhang, Z. (May 2017).

"Corporate socially irresponsible behavior and its spillover effect: The role of upstream versus downstream positions in the supply chain," Academy of Marketing Science Annual Conference, Coronado Island, USA.

2015 – 2016

Abdoh, H. (2015).

"Stock Split, Asset Growth and Signaling," ICFA 2015: 17th International Conference on Finance and Accounting.

Dayyala, N., **Zaidi, S.**, Bagchi, K. (2016).

“Diffusion of International Financial Reporting Standards using Innovation Diffusion models,”
Proceedings of the 45th Annual Meeting of the Western Decision Sciences Institute, 2016.

Dayyala, N., Bagchi, K., Mandal, P. (2015).

“Assessing the impact of development methodologies and technological factors on project performance in offshore, onshore, outsourced and in-house software development projects,” Proceedings of the International Conference on Managing the Asian Century, Kuala Lumpur, Malaysia, November 18-20, 2015.

Devos, E. and Sarkar, S. (2015).

"Read the Footnotes! Auditor Quality, Earning Persistence, and the Number of Footnotes in 10Ks" 2015 AAA (Chicago) and 2015 FMA (Orlando).

Devos, E., Farber, D., **Rahman, S. Li, H.** (2015).

“Private Letter Rulings, Tax Avoidance and Earnings Management,” Financial Management Association, Orlando, FL.

Duong, H.K. (February, 2016).

"The Joint Effect of Internal and External Governance Mechanisms on Earnings Management and Firm Performance," Presented at 2016 International Accounting Section Midyear Meeting.

Duong, H.K. (2015).

"National Culture and Corporate Governance" Presented at Financial Management Association (October, 2015) and American Accounting Association (August, 2015).

Flores, F. (2015)

“Creativity and Innovation in Internationally Distributed New Product Development Teams,” Robert Mittelstaedt Doctoral Symposium. Lincoln, NE.

Flores, F. & Frankwick, G.L. (2015)

“Examining the Effects of Team Composition Gender Diversity on Creativity in Differing Task Types and Cultural Settings: A Faultline Theory Perspective,” Product Development and Management Association’s (PDMA) Product Innovation Management Annual (PIM) Conference. Anaheim, CA.

Gau, R., Tejinder, S., **Tajdini, S.** (Jun. 2016).

“Lifestyle Segmentation of Subsistence Consumers,” Marketing and Public Policy Conference, San Luis Obispo, CA.

McGowan, C., Gadner, J.C., **Ngo, A. and Duong, H.K.** (August, 2015).

Teaching Cost-Volume-Profit Using an Excel Spreadsheet Example
Presented at the conference on Teaching and Learning in Accounting and American Accounting Association.

Ramirez, E. & **Tajdini, S.** (Jun. 2016).

"The Effects of Demarketing Campaigns on Consumer Attitudes and Actual Consumption," Marketing and Public Policy Conference, San Luis Obispo, CA.

Varela, O. & **Abdoh, H.** (2015)

"Product Market Competition and Corporate Investments," Southern Finance Association.

Varela, O. & **Abdoh, H.** (2015)

"Product Market Competition, Systematic and Unsystematic Risk," Southern Finance Association.

Wu, G. J., **Zhenning, X., Tajdini, S., Zhang, J.** (May 2016).

"User-Generated Content and New Product Innovation: Insights from Text Mining and Sentiment Analysis," Academy of Marketing Science, Orlando, FL.

2014 – 2015

Ablanedo-Rosas, J. H., Olivares-Benítez, E., **Arslan, F.**, and Ablanedo-Rosas, G. (2014).

"Cross Evaluation Based on Financial-Ratios: The Case of Chinese Port," Proceedings of the 45th Annual Meeting Conference, Decision Sciences Institute, Tampa, Florida.

Arslan, F., Bagchi, K., and **Ryu, S.** (2015).

"A Preliminary Evaluation of the Determinants of Certification Success in MOOCs: A Multi-level Study," AMCIS 2015, Puerto Rico.

Devos, E., **Li, H.**, Rahman, S. (2014)

"Does Religion Innovate," Financial Management Association.

Ngo, A. & Duong, H.K. (2014).

"The Effects of Covenant Violations on the Implied Cost of Equity Capital and the Underpricing of Seasoned Equity Offerings," Presented at Southern Finance Association Conference.

Raj, A., **Singh, S.**, & Vidyarthi, P.R. (2014).

"Revisiting Relationship between Perceived Organizational Support and Turnover: Examining a Non-linear Relationship.," Southern Management Association, Savannah, GA.

Ramirez, E. and **Tajdini, S.** (2015).

"Possible Futures: Consumption in light of Political, Economic, and Environmental Uncertainty," Association for Consumer Research Asia-Pacific Conference, Hong Kong.

Tajdini, S. and Jimenez, F.R. (2015).

"Antecedents of Consumer World-Mindedness: A Hierarchical Approach," Society for Cross-Cultural Research, Albuquerque, NM.

Valdiviezo, S., Guerrero, L., **Hernandez C.A.**, Posthuma, R.A. (2015).

"Se habla Espanol: Antecedents and consequences of speaking Spanish at work," Presented at the Southwest Academy of Management.

Xu, Z. (2015).

"Thinking beyond the Black Box: A Network View on Out-group Organizational Learning and Innovation," Competitive paper, American Marketing Association Conference proceedings, Chicago, USA

Xu, Z., Frankwick, G.L., and Ramirez, E. (2015).

"Effects of big data analytics and traditional marketing analytics on new product success," GIKA-Europe Annual Conference.

Zhang, Z. & Jimenez, F.R. (2015).

"Price Discounts and Gift Choice the Interplay between Economic and Social Value," 2015 Academy of Marketing Science Conference, Denver, USA.

2013 – 2014

Arslan, F., Ablanado-Rosas, J.H., & Ruiz-Torrez, A. J. (2013).

"A cross-dynamic evaluation of warehouse operations." Paper presented at the Decision Sciences Institute Annual Meeting. Baltimore, MD.

Arslan, F., Bagchi, K., & **Zhang, J.** (2014).

"Evaluation of Firm Level Technology Usage in Developing Countries," Americas Conference on Information Systems, Savannah, GA.

Arslan, F., Dayyala, N., Gemoets, L., Gonzales, M., & Barulina, M. (2013).

"Market value approach: Redefining intangible assets." Paper presented at the Decision Sciences Institute Annual Meeting. Baltimore, MD.

Cardenas, J. A. (2013).

"Where is the action in Smart Grid Distribution? Word mining of published research." Paper presented at the Decision Science Institute Annual Meeting. Baltimore, MD.

Cardenas, J. A. (2013).

"Knowledge Management Literature Trends: An ISI Web of Science and Google Scholar Research." Paper presented at the Decision Science Institute Annual Meeting. Baltimore, MD.

Dandu, J. (2013).

"Put Option Sales and Earnings Quality: Evidence of Market Timing." Accepted for presentation at the India Finance Conference. IIM Allahabad.

Dandu, J., Ullah, B. & Wei, Z. (2013).

"Disclosure as a Double-Edged Sword: Financial Constraint, Corruption, and Auditing." Paper presented at the Financial Management Association (FMA) Annual Meeting. Chicago, IL

Devos, E. & Rahman, S. (2014).

"Labor Unemployment Risk and Tax Aggressiveness," Southwestern Finance Association, Dallas, TX.

Devos, E., & Rahman, S. (2013).

"Location and Lease Intensity." Paper presented at the Financial Management Association (FMA) Annual Meeting. Chicago, IL.

Devos, W., Elliott, W., & Songur, H. (2013).

“Top-up Options and Tender Offers.” Paper presented at the Desert Finance Festival, University of New Mexico. Albuquerque, NM.

D’Souza, J., Megginson, W.L., **Ullah, B.**, & Wei, Z. (2013).

“Growth and Growth Obstacles in Transition Economies: Privatized versus De Novo Private Firms.” Paper presented at the Privatization Conference at Wake Forest University, NC.

Duong, H.K. (2014).

“Industry Peer Effect and the Maturity Structure of Corporate Debt,” Presented at American Accounting Association Conference.

Duong, H., Ngo, A., Nguyen, L., & Nguyen, T. (2013).

“The Effects of Ownership Structure on Payout Policy: Evidence from Seasoned Equity Offerings.” Paper presented at the Financial Management Association (FMA) Conference. Chicago, IL.

Elliott, W., & **Heavilin, J.** (2013).

“Stock Distributions and Accounting Method Puzzle.” Paper presented at the 2013 Desert Finance Festival, University of New Mexico. Albuquerque, NM.

Flores, F.A. (2014).

“Leveraging Synesthesia for Novel Idea Generation,” Academy of Marketing Science Annual Conference, Indianapolis, IN.

Flores, F., & Frankwick, G. (2013).

“Intuitive Thinking Tools for Enhanced New Product Generation.” Paper presented at the Product Innovation Management Conference (PIM). Phoenix, AZ.

Flores, F.A. & Hadjimarcou, J. (2014).

“Enhancing Creativity in Student Assignments Through Intuitive Digital Mind-mapping and Journal-keeping,” Marketing Educators’ Association Annual Conference. San Jose, CA.

Flores, G. & Valdiviezo, S. (2014).

“The Strategic Impact of IT on Market Orientation,” Southwest Academy of Management. Dallas, TX

Weihua, G., **Xu, Z.**, Wang, H. and Geng, T. (2014).

“A Modified RFMI Framework and Strategic Implications for Analyzing VIP Customers in Logistics Companies.” Academy of Marketing Science Conference Proceedings, Indianapolis, USA.

Gil, A., Posthuma, R.A., & **Flores, G.** (2014)

“The Effect of Culture on Top Management Team Composition and Effectiveness”. International HR Division conference of the Academy of Management, Beijing, China.

Han, T.; Ibarreche, S. (2013).

“Corruption and Entrepreneurial Opportunity.” 2013 8th Iberoamerican Academy Conference, São Paulo, Brazil.

Han, T.; Ibarreche, S, Rarick, C. A., (2013).

“Moderating effect of Corruption on Perceived Entrepreneurial Opportunity and Intentions.” 2013 16th International Academy of Management and Business: Washington D.C

Mahmood, M. A., **Arslan, F., Dandu, J.,** & Udo, G. (2014).

“Impact of Cloud Computing Adoption on Firm Stock Price—An Empirical Research,” Americas Conference on Information Systems, Savannah, GA.

Pangarkar, A. & Jiménez F.R. (2014).

“The Role of Cultural Distance in Business Relations: A Transaction Cost Analysis Perspective,” Annual International SIG Conference by the American Marketing Association, Cancun, Mexico.

Parra, F. & Hall, L. (2014).

“A Nomological Network Analysis of Research on Information Security Management Systems,” Hawaii International Conference on System Sciences, Big Island, HI.

Singh, S., Chaudhry, A., Vidyarthi, P.R., & Posthuma, R. (2014).

“Idiosyncratic Deals and Employee Performance: The Role of Team Orientation and Social Comparison.” Academy of Management, Philadelphia, PA.

Tajdini, S. (2013)

“The Antecedents of World-Mindedness: A Hierarchical Approach.” Paper presented at the 3rd Annual Graduate Research Expo, The University of Texas at El Paso.

Xu, Z. & Frankwick, G.L. (2014).

“The heterogeneous market dynamics and New Product Success In the web 2.0 era: an electronic marketing orientation perspective,” Academy of Marketing Science Conference, Indianapolis, IN.

Xu, Z. & Jiménez, F.R. (2014).

“Emotional Capital- the Missing Link between Social Media Usage and Customer Relationship Performance,” Academy of Marketing Science Conference, Indianapolis, IN.

2012 – 2013

Anand, S., Vidyarthi, P.R., **Singh, S. & Ryu, S.** (2013).

“Workplace Stress and Dissatisfaction: Do Agreeable Employees Cope Better?” American Psychological Association, Honolulu, Hawaii.

Cardenas, J. A., Gemoets, L., & Sarfi, R. A. (2012).

“A Model to Develop Smart Energy Infrastructure in Latin America.” Paper presented at the 43rd Decision Sciences Institute Annual Meeting. San Francisco, CA.

Chen, C., Gotti, G., & Shumann, K. (2013).

“Reverse Mergers and Earnings Quality.” Accepted for presentation at the Audit Section of the American Accounting Association Midyear Meeting; the International Accounting Section of the AAA Midyear Meetings; the Southwest Regional meetings of the American Accounting Association; the Eastern Finance

Association Annual Meetings; the European Accounting Association Annual Meeting, and at the Southwestern Finance Association Annual Meeting.

Dandu, J. (2013).

“Share Issuance and Earnings Quality: Evidence of Market Timing.” A preliminary version of this paper was presented at the Southwestern Finance Association (SWFA) Conference. Albuquerque, NM.

Dandu, J. (2013).

“Corporate Hedging and Speculation and the Effect on Earnings Quality.” A preliminary version of this paper was presented at the Southwestern Finance Association (SWFA) conference. Albuquerque, NM.

Deng, Y., **Devos, E., Rahman, S.,** & Tsang, D. (2013).

“The Role of Debt Covenants in Investment Grade Bond Market – The REIT Experiment.” Paper presented at the American Real Estate and Urban Economics Association (AREUEA) Annual International Conference. Jerusalem, Israel

Devos, E., & Rahman, S. (2013).

“Organizational Change and Risk-Taking: Evidence from Analyst Behavior Surrounding Investment Bank IPOs.” Paper presented at the American Accounting Association (AAA) Annual Meeting. Anaheim, CA.

Devos, E., Rahman, S., & Tsang, D. (2013).

“Debt Covenants and the Speed of Capital Structure Adjustment.” Paper presented at the Conference of the Southwestern Finance Association (SWFA). Albuquerque, NM.

Donald, A., **Coronado A.S.,** & Mahmood A.M. (2012).

“Assessing the Impact of E-Commerce Business Value –An Empirical Investigation.” Proceedings DSI 2012 San Diego, CA. November 2012.

Elliott, W., & **Songur, H.** (2013).

“The Role of Arbitrage on the Elasticity of Demand: Secondary SEOs Revisited.” Paper presented at the Conference of the Southwestern Finance Association (SWFA). Albuquerque, NM.

Han, T., Parra, F., & Hall, L. (2012).

“Social Capital, Dynamic Capabilities and Strategic Flexibility in Transition Economies.” Paper presented at the 2012 International Academy of Management and Business. Bali, Indonesia.

Hall, L., **Parra, F.,** & **Cardenas, J.A.** (2012).

“Just-in-Time Teaching as Innovative Instruction tool: An Empirical Study.” Paper presented at the Decision Science Institute 43rd Annual Meeting. San Francisco, CA.

Heavilin, J., & **Songur, H.** (2013).

“Abnormal Research and Development Investments and Stock Returns.” Paper presented at the Conference of the Southwestern Finance Association (SWFA). Albuquerque, NM.

Hernández, C. A., Posthuma, R.A., & Guerrero, L. (2013).

“Speaking Spanish at work.” Paper presented at the 73rd Academy of Management Conference. Orlando, FL.

Kim, S., Laffranchini, G., & Wagstaff, M. F. (2013).

“Job Characteristic Misfit and Organizational Commitment: A Cross Cultural Comparison.” Paper presented at the Academy of Management meeting. Lake Buena Vista, Orlando, FL.

Laffranchini, G., Hoy, F., & Ramos, M. (2013)

“Turnaround the family-owned business through the recession: Restructuring strategies of family firms.” Paper presented at the United States Association for Small Business and Entrepreneurship (USASBE) Annual Conference. San Francisco, CA.

Laffranchini, G., Hadjimarcou, J., & Braun, M. (2013)

“The internationalization of small family-owned businesses: a signal detection approach.” Paper presented at the United States Association for Small Business and Entrepreneurship (USASBE) Annual Conference. San Francisco, CA.

Laffranchini, G. (2013)

“Family firms and R&D investment: the moderating effect of family wealth concentration.” Paper presented at the United States Association for Small Business and Entrepreneurship (USASBE) Annual Conference. San Francisco, CA.

Meggison, W.L., **Ullah, B., & Wei, Z. (2013)**

“State Ownership, Soft-Budget Constraint and Cash Holdings: Evidence from China’s Privatized Firms.” Paper presented at the 2013 European Center for Corporate Engagement (ECCE)-University of Stellenbosch (USB) Conference in conjunction with a Journal of Banking and Finance Special Edition - “Financial Globalization and Sustainable Finance: Implications for Policy and Practice”. Cape Town, South Africa.

Ngo Duc, A. (2012).

“Lines of Credit, Market Timing, and the Underpricing of Seasoned Equity Offerings.” Paper presented at the 2012 Financial Management Association Annual Meeting. Atlanta, GA, and at the 2012 Southern Finance Association Annual Meeting. Charleston, SD.

Parra, F., Kirs, P., & Udo, G. (2012).

“A Trend Analysis of Information Systems Sourcing.” Paper presented at the Decision Science Institute 43rd Annual Meeting. San Francisco, CA.

Peters, A., **Abdelfattah, B., Parra, F., & Seck, O. (2012).**

“Growing Brand Affinity: Social Media Strategies for Business.” Paper presented at the Decision Science Institute 43rd Annual Meeting. San Francisco, CA.

Peters, A.N., & Wagstaff, M.F. (2013)

“Gender equality and market location of sex-appeal businesses: A cross-country analysis.” Paper presented at the Academy of Management Annual Meeting. Orlando, FL.

Rahman, S., Udo, G., & Parra, F. (2012).

“Effect of Security Breaches on Operating Performance: Evidence from Financial Institutions.” Paper presented at the Decision Science Institute 43rd Annual Meeting. San Francisco, CA.

Ruiz, M. (2013)

“Work Relationships and the Result of Trust and Turnover; A Study of Nurses and Physician LMX,” Berkshire Nursing Association.

Ruiz, M. (2012).

“Work Relationships and the Result of Trust and Turnover.” A Study of Nurses and Physician LMX, Southern Management Association

Ryu, S. (2013)

“Internet use and Development of democracies under different Political Structures in Four Asian Countries: A Comparative Study.” Paper accepted for presentation at the Pacific Asia Conference on Information Systems (PACIS). Jeju Island, Korea.

Ryu, S & Bagchi, K. (2012).

“Internet Usage and Democracy Development: A Multi-Group Comparison of an Asia Tiger and a Developing Nation in Asia.” Paper presented at the 2012 Decision Sciences Institute Annual Meeting. San Francisco, CA.

Ullah, B., & Wei, Z. (2013)

“ISO Certification, Corruption and Firm Performance: A Cross-Country Study.” Paper presented at the European Centre for Corporate Engagement (ECCE) conference on Financial Globalization and Sustainable Finance: Implications for Policy and Practice. Cape Town, South Africa.

Wagstaff, F. & **Flores, G.** (2013)

“Reputation, Ethics, and Diversity,” Presented at 2013 European Business Ethics Network annual research conference. Pamplona, Spain.

Washington, A.L., **Parra, F.**, Thatcher, J., LePrevost, K., & Morar, D. (2013)

“What is the Correlation between Twitter, Polls and the Popular Vote in the 2012 Presidential Election?” American Political Science Association Annual Meeting & Exhibition. Chicago, IL.

Xu, Z., Nguyen, B., & Frankwick, G. (2013)

“Moderation Effects of Partner Dependence on Ambidextrous Adaptation and New Product Success” ACME Academic Conference Proceedings, Albuquerque, NM. (Best Track Paper Award).

2011 – 2012

Alaniz-Bouqayes, N. Chiu, S., Gupta, G. & Slom, S., (2012).

“The Role of Professional Skepticism, National, Culture, and National Legal Enforcement on Accountant’s Intentions to Report Fraudulent Behavior,” American Accounting Association Annual Meeting, Washington, DC

Al-Riyami, S., Kim, S., & Wagstaff, M. F. (2012).

“On the relationship between biculturalism and cultural intelligence.” Paper presented at the Academy of Management Annual Meeting. Boston, MA.

Barua, M., & Michie, D. (2012).

"A Proposed Model of Supply Chain Management: The Cooperation-Competition- Opportunism Continuum." Paper presented at the Winter American Marketing Association Conference. St. Petersburg, FL.

Cardenas, J. (2011).

"A Taxonomy of Smart Grid Research to Date: Understanding who is creating the Intellectual Capital." Paper presented at the Decision Science Institute Conference. Boston, MA.

Cardenas, J. A., Coronado, A. S., Donald, A. N., Parra, F., & Mahmood, M. (2012).

"The Economic Impact of Security Breaches on Publicly Traded Corporations: An Empirical Investigation." Paper presented at the Americas Conference on Information Systems. Seattle, WA.

Cardenas, J. A., Matus, J. F., & Bagchi, K. (2012).

"ICT Diffusion at Developing Countries: The Role of Governance Types and Mechanisms." Paper presented at the Americas Conference on Information Systems. Seattle, WA.

Ngo Duc, A. (2012).

"The Effects of Ownership Structure on Payout Policy: Evidence from Seasoned Equity Offerings." Paper presented at the 2012 Midwest Finance Association Annual Meeting. New Orleans, LA., and at the 2012 Southwestern Finance Association Annual Meeting. New Orleans, LA.

Nicholas-Donald, A., Parra, F., & Hall, L. (2011) .

"Identify the Drivers of Social Work Adoption by Congressional Representatives" Doctorate Research Exposition. PhD Project. November 2011.

Nicholas-Donald, A., Matus, F., Ryu, S, & Gemoets, L. (2011).

"Measuring the Acceptance of Health Information Technology – Internationally: A Meta-analysis of the Unified Theory of Acceptance and Use of Technology Model." Proceedings DSI 2011 Boston, MA October 2011

Nicholas-Donald, A., & Bagchi, K. (2011).

"An evaluation of factors that lead to spam." Proceedings DSI 2011 Boston, MA. October 2011

Parra, F., Abdelfattah, B., & Bagchi, K. (2012).

"Aesthetics in the Adoption of Information and Communication Technology." Paper presented at the American Conference on Information Systems. Seattle, WA.

Parra, F., Gemoets, L.A., & Mukhopadhyay, S. (2011).

"On A Firm's Core Competency through Information Systems: A Meta-Analysis." International Academy of Management and Business: San Francisco, CA. (Best Paper Award)

Parra, F., Han, T., Peters, A., & Vidyarthi, P. (2012).

"A Thematic Trend Analysis of Relationships Among Organizational Behavior Constructs." Paper presented at the 2012 Academy of Management and Business: Boston, MA.

Singh, S., Guerrero, L., & Vidyarthi, P.R. (2012).

"Job Search of Immigrants: Role of Cultural Knowledge, Work Orientation, and Future Orientation." Presented at Academy of Management, Boston, MA.

Singhvi, Ankita, S.B. Salter and M. Singhvi. (2012).

"Cross-listing and audit fee premiums: Moving beyond legalism." American Accounting Association. Washington, D.C.

Singhvi, Ankita & S.B. Salter. (2012).

"Cross-listing and audit fee premiums: Moving beyond legalism." Irish Accounting and Finance Association. Ireland, Galway.

Slom, S & **Alaniz-Bouqayes, N.** (2012)

"The Effects of Race on Reporting Fraud." American Accounting Association Annual Meeting, Washington, DC.

Yang, S., Jiménez, F.R., Hadjimarcou, J. & Frankwick, G. (2012).

"How Do Market Characteristics Influence Brand Country of Origin Effects?" Academy of Marketing Science Conference, New Orleans, LA.

2010 - 2011

Barua, M.E., & Udo, G. (2010).

"Development and diffusion of customer Relationship Management Across Disciplines: Fad or Fashion?" Paper presented at the International Association for Computer Information Systems Conference. Las Vegas, NV

Nicholas-Donald, A., Matus, F., & **Ryu, S.** (2011).

"The Economic Effect of Privacy Breach Announcements on Stocks: A comprehensive Empirical Investigation." AMCIS 2011 Proceedings. Detroit, Michigan.

Peters, A.N., & **Salazar, D.** (2011).

"Reactions to allegations of discrimination: Perpetrators' anger and justifications," Society for Industrial and Organizational Psychology, Chicago, Illinois.

Posthuma, R.A., & **Al-Riyami, S.** (2011).

"A Comprehensive Model of Academic Success for Students on the U.S./Mexico Border" Academy of Management Annual Conferences, San Antonio, Texas.

Slom, S & **Alaniz-Bouqayes, N.** (2011).

"Are Regulations and Enforcement a Deterrent to Mortgage Fraud?" American Accounting Association Annual Meeting, Denver, CO.

Slom, S & **Alaniz-Bouqayes, N.** (2011).

"A Discussion of New PhD. Students using Critical Pedagogy in University Accounting Courses." American Accounting Association Annual Meeting, Denver, CO.

Slom, S & **Alaniz-Bouqayes, N.** (2011).

"The Effects of Culture on Mortgage Fraud." American Accounting Association Annual Meeting, Denver, CO, 2011

2009 - 2010

Barua, M., Hadjimarcou, J., Jimenez, F., and Michie, D.A. (August 2010). "Generational Analysis of Hispanics in the United States: The Acculturation to a Puffery-Laden World", American Marketing Association Summer Marketing Educators' Conference Proceedings, Boston, Ma.

Mansouri Rad, P., Bagchi, K., and Udo, G. (June 2010), "Comparison of ICT Diffusion in Middle East and OECD Nations", Global Information Technology Management Association (GITMA), San Francisco 2010, Proceeding, Paper 74.

Ngo, D. and O. Varela (July 2010), "Timing the Chinese Market," International Conference on Financial Markets in China, Shanghai, China. Organized by the Shanghai Financial Research Center, the University of Missouri-St Louis, and McMaster University, and the Shanghai Finance University.

Devos, E. & S.B. Salter (2010).

"An Ever Closer Union? An Analysis of Conservatism in Financial Reporting in the European Union," American Accounting Association, San Francisco, Cal.

Devos, E. (2010).

"A New Measure of Estimating the Discretionary Portion of Loan Loss Provisions," American Accounting Association: San Francisco, Cal.

Henderson, C. (2010).

"XBRL Adoption: Culture and Institutional Factors Influencing the Decision to Mandate," American Accounting Association, San Francisco, Cal. Concurrent Session.

Henderson, C.D., Glandon, T.A., & Huerta, E. (2010).

"XBRL Taxonomy Extensions and their Effects on Investor Decisions." Paper presented at the 19th Annual Research Workshop on SET in Accounting. San Francisco, CA.

Huerta, E., **Otero, K. & Zaidi, S.** (2010).

"Factors Influencing Student Satisfaction with Business Simulators," Concurrent Session, American Accounting Association, San Francisco, Cal.

Zaidi, S. & E. Huerta (2010).

"Consequences of IFRS Adoption," Concurrent Session, American Accounting Association, San Francisco, Cal.

Zaidi, S. (2010).

"Individuals' Perceptions on the Adoption of Global Taxation," Emerging and Innovative Research Project proposal, American Accounting Association, San Francisco, Cal.

Devos, E. (2010).

"Conservatism and a Test of Temporal Difference Before and After IFRS", American Accounting Association, International Sectional Mid-Year Meeting: Palm Springs.

Previous to 2009-2010

Choden, K., Mahmood, M. Adam, Mukhopadhyay, S. and E.M. Luciano (2009), "Organizational Preparedness for Information Security Breaches: An Empirical Investigation" (2009). DSI 2009 Proceedings, Paper 278.

Gonzales, M., Mahmood, M.A., Gemoets, L. and L. Hall (2009), "Risk and IT Factors That Contribute to Competitive Advantage and Corporate Performance," Fifteenth Americas Conference on Information Systems, San Francisco, CA, August 2009.

Henderson, C.M. (2009), "XBRL and the Cost of Capital: An Examination of How China is Impacted by the Adoption of XBRL," Eighteenth Annual Research Workshop on SET in Accounting, Auditing and Tax, American Accounting Association, New York, August 2009.

García, M.F., Triana, M.C., **Peters, A.N.** and Sánchez, M. (August 2009), "Self-enhancement in a job search context", Academy of Management meeting, Chicago, IL.

Mansouri Rad, P., Mahmood, A., and Hall, A. (November 2009) "Distance Healthcare Adoption: An Empirical Investigation", Decision Sciences Institute, New Orleans 2009, Proceeding, Paper 277.

Zaidi, S. K. R. (2009), "Consequences of IFRS Adoption: A Work in Progress," American Accounting Association, New York, August 2009.

Gil, A., Brouthers, L.E. and W.M. Danis (2008), "The Moderating Effect of Individualism/Collectivism on the TMT Heterogeneity MNE Performance Relationship," Academy of International Business Annual Meeting, Milan, Italy, July 2008. AIB Distinction-judged to be in the top 10% of papers accepted for competitive sessions at the conference and published in the AIB conference proceeding.

Otero, K. (2008), "The Effect of the Regulatory Environment and Accounting Standards on Cost of Capital in Cross- Listed Firms," Academy of International Business Annual Conference, Milan, Italy, July 2008.

Otero, K. (2008), "The Effect of Cultural Distance on the Cost of Capital in Cross-Listed Companies," International Accounting Section of the American Accounting Association Mid-Year Conference, San Diego, CA., February 2008.

Rodriguez, R. and G. Braun (2008), "Earnings Management and Accounting Values: A Test of Gray," American Accounting Association International Accounting Section Midyear Conference, San Diego, CA., February 2008.

Zander, L., Mockaitis, A., Harzing, A., Baldueza, J., Barner-Rasmussen, W., Barzantny, C., **Berthelot, A.**, Davila, A., Espejo, A., Ferreira, R., Giroud, A., Koester, K., Liang, Y., Morley, M.J., Myloni, B., O'Sullivan, S.L., Odusanya, J., Prochno, P., Roy Choudhury, S., Saka, A., Siengthai, S., Viswat, L., Uzunca, R. and A. Soydas (2008), "Getting Closer to the Action: Examining Leaders' Behavioral Intent with GLOBE's Leadership Dimensions Across 22 Countries," ANZAM Annual Conference, 2008. (Best Paper Award).

Rodriguez, R. and G. Braun (2007), "Accounting Values and Earnings Management," American Accounting Association Annual Conference, Chicago, IL., August 2007.

McNicol, J.P., Gao, Y., Brouthers, L.E. and K.D. Brouthers (2007), "Horizontal Versus Vertical *Keiretsu* Member Firm Performance," Academy of International Business Meeting, June 2007.

White, G. O., and L.E. Brouthers (2007), "Southeast Asian Regulatory Environments and FDI Inflows," Academy of Management Annual Meeting (International Management Division), August 2007.

White, G. O., Posthuma, R. A., and J. Hadjimarcou (2007), "Culture and Conflict Strategy Fit Among Firms in Transnational Business Contract Disputes," Academy of Management Annual Meeting (Conflict Management Division), August 2007.

Berthelot, A. and M.J. Méndez (2006), "The Moderating Effect of National Culture on the Relationship between Needs and Job Satisfaction," Academy of Management Meeting, Atlanta, GA, August 2006. Accepted for Paper Development Workshop.

Brouthers, L.E., **Gao, Y., McNicol, J.P.** and **M.F. Salama** (2006), "How Market Attractiveness Moderates the Relationship Between Corruption and FDI," Academy of International Business Annual Conference, Beijing, June 2006.

Brouthers, L.E., O'Donnell, E., **Gao, Y.** and **M.F. Salama** (2006), "It's on the Outside That Counts: Adapting Peripheral Product Attributes and Export Performance," Academy of International Business Annual Conference, Beijing, June 2006.

Cangioni, C. and S. Ibarreche (2006), "Migration and Entrepreneurship: a Framework of Analysis," Iberoamerican Conference, Academy of Management, Atlanta, GA, August 2006.

Gamboa, E.C. (2006), "Impact of Market Attractiveness and Risk on International Franchising," United States Association for Small Business and Entrepreneurship Conference, Tucson, Arizona, January 2006.

Gamboa, Ernesto (2006), "Is Earnings Management Effected by Culture?" American Accounting Association Annual Conference, Washington D.C., August 2006.

Gil, A. (2006), "TMT Heterogeneity, National Culture, and MNC Performance: Is Diversity our Weakness?" Academy of Management National Meeting (International Management Division), Atlanta, GA, August, 2006.

Gil, A. (2006), "Culture's Role on IJV Top Management Team Heterogeneity and Behavioral Integration," Academy of Management National Meeting (Human Resources Division), Atlanta, GA, August, 2006.

Le, T., Smith, W.D., Pallares, E. And **M.F. Salama** (2006), "Do Agency Costs Matter in the Relationship Between State Ownership and Firm Value?" Academy of Management National Meeting, Atlanta, GA, August, 2006.

Le, T. and **M.F. Salama** (2006), "The Mediating Role of Agency Costs in the Relationship Between Chinese State Ownership and Firm Value: A Stewardship Perspective," Academy of International Business Annual Conference, Beijing, June 2006.

Posthuma, R.A., Joplin, R.W., **Berthelot, A.**, Tomaka, J.W. and Reynolds (2006), "A.J. The Importance of Expectancy in Internet Job Search: Extending the Theory of Planned Behavior," Academy of Management Meeting, Atlanta, GA, August 2006.

Posthuma, R.A., Kaminski, M. and **A. Berthelot** (2006), "The Influence of Culture on Union Membership: A Multinational Comparison. Academy of Management Meeting, Atlanta, GA, August 2006.

Salama, M.F., Le, T. and L.E. Brouthers (2006), "The Moderating Role of CEO's Stock Options in the Relationship between R&D Intensity and Firm Performance," Academy of Management National Meeting, Atlanta, GA, August, 2006.

Rodriguez, R. (2006), "Is Earnings Management Effected by Culture?" New Scholar Session- American Accounting Association Annual Conference, Washington D.C., August 2006.

White, G. O. III, Cangioni, C. and R.A. Posthuma (2006), "The Influence of National Institutions on IB Intellectual Property Conflict Resolution Strategies," Academy of Management, Atlanta, GA, August 2006.

Berthelot, A. and J. Joplin (2005), "Empowerment: Clarifying the Construct and Setting the Stage for Cross-Cultural Research," Academy of Management Meeting, Honolulu, Hawaii, August 2005.

Cangioni, C. (2005), "The Impact of Culture on the Type of Preferred Dispute Resolution Method," Southern Management Association Meeting, Charleston, S.C., November 2005.

Cangioni, C. and S. Ibarreche (2005), "The Influence of Entrepreneurs' Perception of the Environment's Dependability and Accessibility: A Cultural Approach," CIELA Conference for Hispanic Entrepreneurship, Cali, Columbia, October 2005.

Gamboa, E.C. and L.E. Brouthers (2005), "How International is Entrepreneurship?" Academy of Management Meeting, Honolulu, Hawaii, August 2005.

Gamboa, E.C. (2005), "Impact of Economic Freedom on Domestic Franchising," International Council for Small Business Conference, Washington, D.C., June 2005.

Gil, A. (2005), "The Role of Search, Experience, and Credence Goods on Export Performance: A Web-Based Entry Mode Perspective," Southern Management Association Meeting, Charleston, SC, November 2005.

Holguin, J. Jr. and E. Baca (2005), "International versus Domestic Advertising Campaign Announcements: Assessing the Impact on Stock Return," Society for Marketing Advances, Annual Conference.

Salama, M.F. (2005), "Is EU Increasing Competition within Europe from Abroad?" Academy of International Business Meeting, Quebec, Canada, July, 2005.

Salama, M.F. and **Y. Gao** (2005), "The Impact of Managerial Incentives on Foreign Market Entry Mode Selection: The Choice between Joint Venture and Wholly Owned Subsidiaries," Southern Management Association Meeting, Charleston, SC, November 2005.